

NOVEMBER 26, 2025 | 2.00 PM | AULA MAGNA & LIVE STREAMING

**Luxury, Fashion & Sustainable Management Course
(in collaboration with the Made in Italy Research Centre)**

organises the seminar

Charting

THE INTANGIBLE

Emotions, image, and storytelling
in luxury hospitality.

Hotel Eden's project

Flavia Campailla, Director of Marketing & Communication Hotel Eden

Francesca Bianchi, Sales Manager Hotel Eden

Giada Mainolfi, Associate Professor at UNINT, Scientific Director MADEINT