



INTERNATIONAL DOCTORAL PROGRAM IN
**INTERCULTURAL RELATIONS AND
INTERNATIONAL MANAGEMENT**

Publishing in Highly Ranked Journals: The (Bumpy) Road to (Possible) Success

**SEPTEMBER 26, 11 A.M. - 1.30 P.M.
AULA MASTER**

UNIV - PROF. DDR. ADAMANTIOS DIAMANTOPOULOS
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The seminar

While most business and management academics appreciate the importance of getting published in highly ranked journals, relatively few actually manage to do so and even fewer manage to do it repeatedly over time. Although several factors are responsible for this pattern, one important factor seems to be insufficient understanding of how such journals actually “tick” and how this affects an author’s chance of “getting a foot in the door”. This presentation seeks to offer some insights into (a) the context within which a review of a submitted paper typically takes place, (b) the nature and demands of the reviewing process, and (c) things to do (or not to do) to maximize the chances of a successful outcome.

The talk is particularly targeted to young scholars and doctoral students interested in an academic career but also to more experienced researchers seeking to strengthen their publication portfolio and enhance their visibility and reputation.

The guest lecture

Univ-Prof. DDr. Adamantios Diamantopoulos holds the Chair of International Marketing at the University of Vienna, Austria. He is also Visiting Professor at the University of Ljubljana, Slovenia and Senior Fellow at the Dr. Theo and Friedl Schoeller Research Center for Business & Society, Nuremberg, Germany. During the academic year 2012/13, he was the “Joseph A. Schumpeter Fellow” at Harvard University.



His main research interests are in international marketing and research methodology, and he is the author of over 200 publications in these areas with more than 32,000 citations (Google Scholar, July 2019). His work has appeared, among others, in the *Journal of Marketing Research*, *Journal of International Business Studies*, *Journal of the Academy of Marketing Science*, *International Journal of Research in Marketing*, *Journal of Service Research*, *Journal of International Marketing*, *Journal of Retailing*, *MIS Quarterly*, *Organizational Research Methods*, *Psychological Methods*, *Information Systems Research*, and *Journal of Business Research*.

He has been the recipient of several Best Paper Awards, including the 2013 *Hans B. Thorelli Award* for the article published in *Journal of International Marketing* that has made the most significant and long-term contribution to international marketing theory or practice. He sits on the Editorial Review Boards of a dozen academic journals, and acts as a referee for several professional associations and funding bodies. In 2000, he was elected Fellow of the *British Academy of Management* and in 2013 Fellow of the *European Marketing Academy*. In the research performance rankings by the *Handelsblatt* newspaper (2009, 2012, 2014), he has been consistently ranked #4 in terms of “Lifetime Achievement” among all business administration academics in Germany, Austria and Switzerland. He is also ranked #4 worldwide based on publications in the top six international business journals during 1995–2015. In 2018, he was identified by *Clarivate Analytics* as one of the most cited researchers worldwide (top 1% across all disciplines) and in 2019 he was awarded the *JIBS Silver Medal*.

How to attend

Participation is free. Please note that only 25 places are available.

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